



Novus Cannabis MedPlan is a hybrid insurance entity that fills a vital role in making cannabis a part of the health and wellness plan for medicinal and recreational users.

Filling the gap where significant lack of insurance coverage for patients who require alternative treatments that are costly, and cannabis is the answer.

How You Benefit As A Novus Provider

No financial investment from you is necessary to become a Network Provider, your benefits are:

- Exclusive and increased patient traffic that wants to purchase from you.
- Since we are already advertising nationwide we will create co-branded marketing campaigns on social networks, email, and promotional offers to drive traffic.
- Technology that serves ads to consumer mobile devices as they visit your competition and convert their market share into yours.
- As long as you're a provider we will place your property and liability insurance at cost, meaning no commission
- Availability map that helps our members find your business location(s).

Changes In The Landscape On The State Level

What's made cannabis eligible in health plans? Three critical issues that have opened up the doors for cannabis in health plans are:

- Employers and Cannabis: Many State Supreme Courts have set a precedence that employers are obligated to accept employees that use legal medicinal cannabis and should not be discriminated against in the workplace,
- Opioid Settlement Framework: Settling litigation claims with health carrier distribution networks with compensatory damages, rehabilitation, and opioid diversion programs, for example, utilizing Novus Cannabis MedPlan in their health benefits. And one very critical issue,
- Combatting Illicit Weed Market: Using insurance as a safe alternative to combat the \$4 billion illegal market that will prove costly to state law enforcement budgets. Together we can be a vital part to solve this problem.

Easy Provider Obligations:

All you need to do is

- Place "***Novus Cannabis MedPlan Accepted Here***" placard in a prominent place,
- Verify Customer Eligibility via their Novus membership card and then,
- Go to Novus' website to see if the member is eligible and to see their negotiated discount.

Contact Information

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